

**MEDIA CONTACT:**

Emily Scuderi

[emily@carvecomms.com](mailto:emily@carvecomms.com), 551-427-8985

Emily Auriemma

[emilya@carvecomms.com](mailto:emilya@carvecomms.com), 856-723-3055**MEDIA ALERT:****NEW JERSEY LOTTERY TO HOST SECOND ANNUAL "ROCK PAPER SCISSORS THROWDOWN"\*****AT AMERICAN DREAM, APRIL 10-12 FOR CHANCE AT \$25K PRIZE POOL****FORMER NEW YORK GIANTS RUNNING BACK TIKI BARBER  
TO OPEN DAY ONE OF TOURNAMENT WITH FAN MATCHUPS**

**WHO:** Former New York Giants running back Tiki Barber joins the New Jersey Lottery to host the return of the *New Jersey Lottery Rock Paper Scissors Throwdown*, taking place April 10-12, 2026. With a field of 384 players, contestants will face off in a weekend-long tournament of classic matchups, competing for the \$10K grand prize or a share of the \$25K prize pool in an interactive celebration of luck, fun, and Jersey pride.

**WHAT:** The *New Jersey Lottery Rock Paper Scissors Throwdown 2* brings a nostalgic and competitive game of chance to life in an energetic, free-to-enter competition for adults ages 18+. The three-day event delivers memorable experiences for players and fans alike, offering:

- Special appearance by Tiki Barber for the official press conference kickoff of the 2026 tournament, with attendees invited to compete in exclusive head-to-head matchups
- Press conference with Event Producer, Howard Freeman, and New Jersey Lottery executives
- "Best of 5" Rock Paper Scissors matches across nearly 400 local participants
- Prize pool of \$25K split among the top 12 finishers, with \$10K reserved for the ultimate Throwdown Champion
- Celebration of the launch of Rock Paper Scissors® lottery game

The annual event reflects the New Jersey Lottery's ongoing commitment to creating interactive, community-driven experiences in the spirit of chance, fun, and togetherness.

**WHEN:**

Friday, April 10th

11 AM: Press conference, media interviews, and photo ops with Tiki Barber and New Jersey Lottery executives, and first-round action of The New Jersey Lottery Rock Paper Scissors Throwdown.

Saturday, April 11th &amp; Sunday, April 12th

12-4 PM: Tournament continues

**WHERE:**

American Dream (Dream Stage - Court A - Level 1)

1 America Dream Way, East Rutherford

The Dream Stage is at the top of the escalator once you enter American Dream from Parking Deck A.

\*The New Jersey Lottery Rock Paper Scissors Throwdown is owned and operated by Promo One of NJ, Inc., a NJ-based special events and festival producer. ROCK PAPER SCISSORS® is a registered trademark of Scientific Games, LLC, © 2026. All rights reserved.

*\*Note: Must be 18 or older to buy a lottery ticket. Please play responsibly. If you or someone you know has a gambling problem, call 1-800-GAMBLER.*