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Player Wins \$500,000 in Scratch-Off Game

What would you do with new-found cash?

TRENTON (Dec. 12, 2024) – You never expect to win. But when you do, would you know what to do with, say, \$500,000?

A Middlesex County retiree is facing that very question today after by playing the Neon Cash Party \$10 Scratch-Off last week.

The player purchased the ticket at Ace Golden Liquors, 7119-21 Bergenline Ave., North Bergen in Hudson County and won the second of the game’s three \$500,000 top prizes. One more top prize remains.

“I didn’t believe it. I had to look at it a few times and then made sure with the (phone app),” said the frequent player before reflecting on what to do with the money. “I gotta think about what I’ll do with it. It’s a little something extra and it gives me the opportunity to do something” without worrying about the cost.

About the New Jersey Lottery

Since its inception in 1970, the New Jersey Lottery has contributed more than \$33.6 billion to support New Jersey State’s financial obligations. Since 2012, the Lottery has been certified by the World Lottery Association as an industry leader in Responsible Gaming best practices. In 2016, New Jersey Lottery received and continues to maintain the highest level of recognition awarded by the World Lottery Association – Level 4 Responsible Gaming Framework Certificate of Accreditation – a distinction certifying that it applies responsible gaming principles in day-to-day operations with an emphasis on continuous improvement.

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Must be 18 or older to buy a lottery ticket. Please play responsibly.
If you or someone you know has a gambling problem, call 1-800-GAMBLER®.