



Philip D. Murphy, *Governor*
Sheila Y. Oliver, *Lt. Governor*
Elizabeth Maher Muoio, *State Treasurer*
James A. Carey, *Executive Director*

FOR IMMEDIATE RELEASE

Media Inquiries:
Missy Gillespie
Chief Communications Officer
PublicInfo@lottery.nj.gov
Phone: (609) 599-5875

Annual Lottery Week 2023

Celebrating lotteries' contributions to communities

TRENTON (July 17, 2023) – New Jersey Lottery, in collaboration with lotteries across North America, have declared the week of July 17th as the fifth annual observance of Lottery Week.

Lottery Week is a celebration of lotteries across the United States and Canada in acknowledgement of their collective contributions to the communities they serve.

On average, about 95% of funds generated from traditional U.S. lottery games go directly back into the economy through prizes, public beneficiaries and retailer commissions. While individual jurisdictions vary, across the industry it is estimated that lotteries return an average of 65% in prizes to players, 24% to public beneficiaries and 6.2% to retailer commissions. The remainder supports lottery operations, providing direct and indirect employment and other benefits.

In fiscal year 2022, U.S. lotteries generated more than \$28.6 billion for their beneficiaries. New Jersey generated sales of \$3.634 billion and contributed \$1.11 billion to the State. Lottery profits protect the retirement benefits of those who serve our communities, including New Jersey's teachers, police officers, firefighters, and other public employees.

Beyond the numbers, lottery organizations and their partners team up with responsible gambling groups to educate their retailers and consumers about the importance of and, to help encourage safe, responsible play. And, of course, they provide a fun, exciting source of entertainment for all their players – not to mention a big payout for the lucky winners.

“In New Jersey, Lottery week falls within the ‘101 Days of Summer’ campaign and provides even more opportunities for our players to win prizes.” said Lottery Executive Director James A. Carey.

The daily giveaways are already up and running, with an Instagram Sweepstakes today, a Game Changers Sweepstakes tomorrow, and more! For information on sweepstakes, giveaways, on-site promotions, and more, [visit our website here](#).

###



New Jersey Lottery • PO Box 041 • Trenton, NJ 08625 • NJLottery.com



Must be 18 or older to buy a lottery ticket. Please play responsibly.
If you or someone you know has a gambling problem, call 1-800-GAMBLER®.