



Philip D. Murphy, *Governor*  
Sheila Y. Oliver, *Lt. Governor*  
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## CASH POP is the Exciting New Game from NJ Lottery

*Match One Number and Win in Unique New Game Launching Sept. 30*

**Media:** Interviews available upon request.

**TRENTON (September 27, 2019)** – The New Jersey Lottery is proud to announce **CASH POP**, a new draw game where just ONE number wins!

“New Jersey Lottery is pleased to be the first state lottery to offer this new and exciting game of CASH POP to the public,” said New Jersey Lottery’s Acting Executive Director James Carey. “This unique and entertaining game is easy to play and offers good odds of winning. Players can win prizes from 5X to 250X their wager by matching their one number to the number drawn!”

CASH POP is simple to play. Participants just pick one number or up to 15 numbers between 1-15, then select a wager amount of \$1, \$2, \$5, or \$10 per number. Each one number will cost the amount of the wager selected. Prizes assigned vary and range from \$5 up to \$250 per \$1 wager. The ticket purchased will show the player’s number(s) and the corresponding randomly assigned prize amount for each number played.



Drawings occur every 15 minutes on the quarter hour: 00:00, 00:15, 00:30, 00:45. For each drawing, one number will be drawn. Players win when the number selected matches the number drawn.

CASH POP will complement the Lottery’s existing Quick Draw game, with players able to watch drawings and have the chance to win within minutes. CASH POP can be purchased at any New Jersey Lottery retail location. Drawings can be viewed on large-screen monitors at select locations including hundreds of bars and restaurants, by visiting [NJLottery.com/CASHPOP](http://NJLottery.com/CASHPOP), or by downloading the NJ Lottery mobile app.

**WAIT FOR IT...WATCH FOR IT** ~ Players will be able to purchase tickets for CASH POP on September 30, 2019.

**CASH POP is a game of chance. Playing the lottery is a form of entertainment and players are urged to keep in mind the importance of playing responsibly!**

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New Jersey Lottery • PO Box 041 • Trenton, NJ 08625 • [NJLottery.com](http://NJLottery.com) Must be 18 or older to buy a lottery ticket. Please play responsibly. If you or someone you know has a gambling problem, call 1-800-GAMBLER.