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Sheila Y. Oliver, Lt. Governor
Elizabeth Maher Muoio, State Treasurer
James Carey, Acting Executive Director
Benefits Education and Institutions

FOR IMMEDIATE RELEASE

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***** MEDIA ADVISORY *****

**NJ Lottery and Council on Compulsive Gambling of New Jersey
Kick-Off Annual Holiday Gifting Awareness Campaign**

“TIS THE SEASON TO GIFT RESPONSIBLY. LOTTERY IS NOT CHILD’S PLAY.”

TRENTON (Nov. 28, 2018) – The New Jersey Lottery has teamed up with the Council on Compulsive Gambling of New Jersey, Inc. (CCGNJ) to launch the Lottery’s 2018 Holiday Gifting Awareness Campaign: *“Tis the Season to gift responsibly. Lottery is not child’s play.”*

Both organizations are joining together with dozens of lotteries around the world to support the National Council on Problem Gambling and the International Centre for Youth Gambling Problems and High-Risk Behaviors at McGill University to build public awareness that lottery tickets are not an appropriate gift for minors.

WHAT: *“Tis the Season to gift responsibly. Lottery is not child’s play.”* Annual Holiday Gifting Awareness Campaign Kick-Off Event

WHO: James Carey, acting executive director, New Jersey Lottery
Neva Pryor, executive director, Council on Compulsive Gambling of New Jersey, Inc.

WHEN: Thursday, November 29, 2018
10:30 a.m.

WHERE: New Jersey Lottery Headquarters
One Lawrence Park Complex
1333 Brunswick Avenue Circle
Lawrenceville, N.J. 08648
Phone: 609-599-5801

MEDIA: Interview & photo opportunities: Contact MaryAnn Rivell for availability.

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Anything
can happen in Jersey.

New Jersey Lottery • PO Box 041 • Trenton, NJ 08625 • NJLottery.com Must be 18 or older to buy a lottery ticket. Please play responsibly. If you or someone you know has a gambling problem, call 1-800-GAMBLER.