



NEW JERSEY LOTTERY TELL US YOUR LOTTERY STORY IMAGE AUTHORIZATION AND WAIVER AND RELEASE

By participating in the New Jersey Lottery Tell Us Your Lottery Story and submitting the NJLottery.com/50 Tell Us Your Story form, I hereby irrevocably consent to the use of my name, town and state of residence, my complete story or portions thereof as selected by the New Jersey Lottery and/or its agents, representatives and designees, my photograph(s), my video(s), my voice, and/or my likeness (collectively "Image and Information") by the New Jersey Lottery and its agents, representatives and designees in any and all of the New Jersey Lottery's online, printed and social media advertisements, social media channels, promotions, publications, illustrations, and other web content throughout the world in perpetuity, including but not limited to, on the World Wide Web, without payment or any other consideration to me. I hereby irrevocably authorize the New Jersey Lottery and its agents, representatives and designees to edit, alter, copy, exhibit, publish and/or distribute, without any inspection or approval of use by me, my Image and Information for purposes of publicizing the New Jersey Lottery or for any other lawful purpose. In addition, I hereby irrevocably waive any right to royalties or other compensation arising from or related to the use of my Image and Information. I hereby hold harmless and forever release, discharge and indemnify the New Jersey Lottery and Northstar New Jersey Lottery Group, LLC, and its/their respective agents, owners, operators, officers, directors, elected officials, members, shareholders, managers, contractors, subcontractors, employees, partners, and designees, and each of their respective parent companies, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers and advertising and promotion agencies, and any and all other companies associated with the New Jersey Lottery and/or Northstar New Jersey Lottery Group, LLC, from any and all liability, injury, damage, death, litigation, claim, cause of action, loss or demand, known or unknown, which I, my heirs, agents, representatives, executors, administrators, or any other persons acting on my behalf or on behalf of my estate have or may have by reason of this New Jersey Lottery Tell Us Your Lottery Story Image Authorization, including without limitation, all claims for invasion of privacy, right of publicity, defamation, false endorsement and any other claims regarding personal and/or property rights. The New Jersey Lottery Law ([N.J.S.A. 5:9-1 et seq.](#) and [N.J.A.C. 17:20-1 et seq.](#)) allows the holders of winning New Jersey Lottery tickets or shares to choose to remain anonymous. This does not apply to the New Jersey Lottery Tell Us Your Lottery Story and/or submission of the NJLottery.com/50 Tell Us Your Story form.

By participating in the New Jersey Lottery Tell Us Your Lottery Story and submitting the NJLottery.com/50 Tell Us Your Story form, I hereby agree to forever waive, discharge, indemnify and release the New Jersey Lottery and Northstar New Jersey Lottery Group, LLC, and its/their respective agents, owners, operators, officers, directors, elected officials, members, shareholders, contractors, subcontractors, employees, partners, and designees and each of their respective parent companies, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers and advertising and promotion agencies, and any and all other companies associated with the New Jersey Lottery and/or Northstar New Jersey Lottery Group, LLC (collectively "Affiliates"), from any and all liability, injury, damage, death, litigation, claim, cause of action or loss that may occur, directly or indirectly, whether known or unknown, and whether caused by negligence or not, arising out of or associated with my participation in the New Jersey Lottery Tell Us Your Lottery Story and/or the submission of the NJLottery.com/50 Tell Us Your Story form. I, on behalf of myself, my spouse, heirs, executors, administrators, representatives, successors, assigns and next of kin, waive all claims for damages, injuries and/or death, whether known or unknown, and whether caused by negligence or not, sustained by me that I may have against the New Jersey Lottery and/or Northstar New Jersey Lottery Group, LLC, and its/their respective Affiliates, arising out of or associated with the my participation in the New Jersey Lottery Tell Us Your Lottery Story and the submission of the NJLottery.com/50 Tell Us Your Story form.

I acknowledge and agree that by participating in the New Jersey Lottery Tell Us Your Lottery Story and submitting the NJLottery.com/50 Tell Us Your Story form, I am consenting to be fully bound by the New Jersey Lottery Tell Us Your Lottery Story Image Authorization and Waiver and Release. I hereby certify that I am at least 18 years of age.